



ERIC GARCETTI
MAYOR

October 13, 2021

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Myesha Ward to the Commission on the Status of Women for the term ending June 30, 2022. Ms. Ward will fill the vacancy created by Ana Teresa Dahan, who has resigned.

I certify that in my opinion Ms. Ward is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Myesha Ward
Commission: Commission on the Status of Women
End of Term: 6/30/2022

Appointee Information

1. **Race/ethnicity:** African American
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 4 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** J.D., University of Maryland Law School
7. **Occupation/profession:** Director, Social Impact, Lucas Museum of Narrative Art
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender
Vacant				
Bernard-Gibson, Erma J.	Central	10	African American	F
Curry, Vicki	West	11	Caucasian	F
Filla, Jackie	Central	4	Caucasian	F
Messing, Marla	West	11	Caucasian	F
Postigo, Jessica	Central	4	Latina	F
Quach, Dora	East	14	API	F

EXPERIENCE

LUCAS MUSEUM OF NARRATIVE ART, LOS ANGELES, CA

Director, Social Impact 6/21 – Present; Manager Community Engagement 6/18 – 6/20

- Developed the strategic framework for the museum's government affairs and community engagement within the museum's newly formed social impact department.
- Creates opportunities to involve elected and cultural leaders in partnership with the museum.
- Produces communications and external-facing materials related to community engagement and government relations.
- Design and execute programs in partnerships with and in the local South Los Angeles community, with focused outreach into underserved and under-resourced communities.
- Identifies opportunities to connect the museum's leadership and staff with local and national strategic partners.
- Serves as the key point-of-contact for City of Los Angeles and Los Angeles County Supervisors offices.
- Attends and represents the museum at external events to cultivate relationships with elected officials and key stakeholders.
- Develops and implements strategic plans to engage the museum founders, George Lucas and Mellody Hobson, with elected officials, community leaders and key stakeholders.
- Responsible for government relations and community engagement departmental budgets.
- Monitors municipal, state and federal laws, affecting the museum's interests.
- Works with the museum's HR team and other departments to execute strategies that promote equity and inclusion throughout all facets of the organization.

21ST CENTURY FOX, LOS ANGELES, CA

Vice President, Communications and Special Projects, Fox Audience Strategy 3/16 – 10/16

- Developed departmental strategy and messaging to align company goals with cultural shifts in the entertainment industry.
- Guided company brands to develop partnerships with diverse local and national partners.
- Oversaw internal and external departmental communications.

FX NETWORKS, LOS ANGELES, CA

Vice President, Public Affairs, 6/13 – 2/16

- Developed the strategic plan for FX Networks awards campaign.
- Represented network at external entertainment industry events.
- Directed multi-million-dollar awards budget which encompassed events, design, public relations and marketing outreach.
- Developed crisis communication strategies with network executives to mitigate issues arising from controversial programming.

THE STRATEGY GROUP, PASADENA, CA

Strategic Communications & Political Advisor, 3/12 – 12/12

- Developed messaging and direct mail marketing for political candidates and ballot initiatives for one of the nation's leading political communications firms.
- Provided strategic communications to clients, resulting in state and national electoral victories.

OFFICE OF THE UNITED STATES TRADE REPRESENTATIVE (USTR), EXECUTIVE OFFICE OF THE PRESIDENT, WASHINGTON, D.C.

Assistant USTR for Intergovernmental Affairs and Public Engagement (IAPE), 6/10 – 6/11; Deputy Assistant USTR for IAPE, 3/09 – 6/10

- Led and managed agency's outreach and activation program for President Obama's trade policy with state and local governments, the business community, organized labor, non-governmental agencies and the general public.
- Developed and executed administration-wide campaign to educate and communicate the benefits of trade.
- Ensured successful passage of three milestone U.S. trade agreements by building support from coalitions with national constituency groups.
- Oversaw and supervised intergovernmental trade committees.
- Represented the agency at national and international conferences.
- Represented the agency on the White House Council for Women and Girls.

OBAMA FOR AMERICA, CHICAGO, IL

Political Director – Midwest Region 7/08 – 11/08; Deputy Director for Delegate Operations, 4/07 – 7/08

- Developed and executed strategies to win crucial support for then Senator Obama, ensuring him the Democratic nomination for President of the United States.
- Led a team of 12 to ensure successful delegate operations within all 50 states and territories throughout the presidential primary campaign.
- Directed political and communications strategy. Ensure strong coordination between campaign headquarters and local and state elected officials, key stakeholders and campaign staff in 7 midwestern states

EDUCATION

UNIVERSITY OF MARYLAND LAW SCHOOL AT BALTIMORE, J.D. – MEMBER, MARYLAND BAR ASSOCIATION

HOWARD UNIVERSITY, WASHINGTON, D.C., B.A., POLITICAL SCIENCE



October 13, 2021

Dear Ms. Ward:

I am pleased to inform you that I hereby appoint you to the Commission on the Status of Women for the term ending June 30, 2022. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Thomas Arechiga in my office at (213) 978-1528 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, and Background Check Release **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.

Ms. Myesha Ward
October 13, 2021
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As part of the City Council confirmation process, you will need to meet with Nithya Raman, your Councilmember, and Councilmember Kevin de León, the Chair of the Immigrant Affairs, Civil Rights, and Equity Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Immigrant Affairs, Civil Rights, and Equity Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Thomas Arechiga will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read 'E. G.' followed by a horizontal line and a small mark.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Ms. Myesha Ward
October 13, 2021

Nominee Check List

I. Within three days:

- _____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail or email the following forms to: Commissions Team, Office of the Mayor,
City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012 or email:
myr-commissions@lacity.org.

- _____ **Remuneration Form**
_____ **Undated Separation Forms**
_____ **Background Check Release**
_____ **Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- _____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until
your completed form is reviewed by the Ethics Commission.
_____ **CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- _____ **Your City Councilmember Nithya Raman**
_____ **Councilmember Kevin de León, Chair of the Council Committee
considering your nomination.**

Staff in the Mayor's Office will assist you with these arrangements.